Preserving knowledge... providing access to the universe of ideas

PROGRESS REPORT
2009–10
A certain amount of tarnish has dimmed the Golden State’s luster during the economic downturn, casting a shadow on the University of California system. Draconian cuts to the state’s allocation for higher education, fee increases for students, furloughs for faculty and staff – the news throughout the 2009-10 academic year, and its impact on the UCLA Library, seemed unrelentingly bleak.

Yet when I read Library departments’ annual reports about their accomplishments and challenges during this year, I was struck by all that we had achieved in spite of the difficulties. Various homespun proverbs sprang to mind, like “doing more with less” or “seeing the glass half full rather than half empty.”

But those time-honored platitudes don’t really capture the sophisticated, holistic approach many departments took to reducing their expenditures. Rather than simply reviewing methods, staffing, and cost, they saw it as an opportunity to step back and reassess what they do and why. Looking at their departments within the larger framework of the Library’s strategic plan as well as through the lens of user needs revealed how and to what extent they’re supporting both.

In reaching beyond traditional methods and standard procedures, many departments developed new approaches that both incorporated user feedback and supported user needs. Their actions addressed budget reductions but didn’t dwell on them; they accepted the new reality and adapted with service-oriented, outward-focused responses.

As positive as those developments were, I cannot ignore the difficulties the Library experienced. More than eighty-five percent of our budget comes from state funds, and we faced a cut of five percent, or $1.8 million, in our state allocation. Paired with more than $1 million in charges for energy, deferred maintenance, increases in fringe benefits costs, and employer contributions to retirement, that brought our total effective reduction to just under $3 million, or about eight percent of the Library’s overall budget.

That financial reality forced us to make difficult choices, including cutting the collections budget, reducing hours, and leaving open positions vacant. Many users were inconvenienced by the elimination of Saturday hours, and a misunderstanding about the future of Library collections, services, and staff that support UCLA’s visual arts programs resulted in numerous unhappy, vocal arts patrons.

Our situation was far from unique, however; many of our colleagues in the University of California system and across the country faced much more severe cutbacks. For example, the UC Berkeley Library sustained an eighteen percent cut, while the cut at the UC San Diego Libraries was fifteen percent. Elsewhere on the West Coast, the Stanford University Libraries cut its budget fifteen percent, and the University of Washington Libraries’ cut was twelve percent.

Despite the gloom, throughout the year I have been cheered and encouraged by the steadfast loyalty of our many donors. Your continued generosity is always vitally important, but during this year in particular, it enabled us to provide essential collections and services to UCLA students, faculty, and staff. In particular, unrestricted discretionary funds, which could be directed to areas of highest need, played a key role in our ending the year on a positive note.

The economic shadow has begun to lift, and I am hopeful the lessons we’ve learned throughout the year have resulted in a stronger, more relevant, and more sustainable UCLA Library. On behalf of the countless UCLA students, researchers, staff, and members of the public who rely upon the Library, thank you for your unwavering support.

Gary E. Strong
University Librarian
A Sophisticated, Holistic Approach

Building Collections with — not just for — Users

Four thousand teaching faculty. Twenty-six thousand undergraduates. Twelve thousand graduate students. Quite literally hundreds of degree programs and thousands of courses.

Developing, maintaining, and making accessible the library materials needed to support UCLA’s distinguished faculty, accomplished students, and acclaimed programs presents a daunting challenge during the best of times. With the UCLA Library facing a twenty-five percent cut in its allocation for acquisitions, the 2009-10 fiscal year more closely resembled the second section of Charles Dickens’s famous opening line.

Yet it offered an opportunity to try a number of new approaches to collection building, many of which focused on bringing user input more explicitly into the process.

Instead of relying on blanket approval orders, in which all new items in specific subjects from a given publisher are automatically received, librarians consulted with faculty, students, researchers, and staff to identify their short- and long-term needs for teaching and research and then ordered individual items to support them. Librarians also consulted with one another — in other campus libraries and collections, including ethnic studies centers, and across the University of California system — to share costs, ensure that relevant titles were acquired, and eliminate duplication.
Working closely with publishers produced some adjustments in pricing. Installment payments over a number of fiscal years made the acquisition of several high-priced but essential reference resources feasible; in other cases, paying in advance locked in a set price that minimized the longer term expense. Some journal publishers, keenly aware of the difficult economic climate and interested in keeping a valued client, agreed to significant discounts.

The Library also experimented with what is known in the business world as “just in time” ordering by developing a process to respond to users’ needs for new items quickly. Through expedited ordering, delivery, and cataloging, the goal was to put a requested item in a user’s hands within days rather than weeks or months.

A pilot project during the spring quarter enabled faculty and students to see records in the UCLA Library Catalog for books in selected disciplines that the Library did not yet own and then submit a purchase request for the item directly from its record. A rush order was placed, and when the item came in, it was quickly processed, then the requestor was notified that it was ready for pick up. The pilot proved to be so successful that it has been continued and expanded to cover more subjects.

However, building collections is of course far more complicated than simply buying, cataloging, and shelving items. Case in point: acquiring archival materials, which involves detective work, puzzle-solving, and relationship-building, all of which were central to the UCLA Library’s Collecting Los Angeles initiative.

In its first full year, this new initiative achieved remarkable success in unearthing extraordinary special collections, persuading collectors that the UCLA Library would offer the perfect home for their rare and unique materials, and anticipating
how a given collection would fit in with other Library holdings as well as future research, instructional, and community needs. The remarkable collections it brought in reflect the history of local individuals, communities, events, and institutions whose impact and influence have been overlooked in mainstream historical narratives.

Called “the dean of police misconduct cases,” Hugh Manes was considered a fearless advocate for victims of police abuse and is credited with creating an extraordinary network of police misconduct attorneys throughout the U.S. Born into a middle-class Jewish family in Chicago, Manes earned a Silver Star and Purple Heart for his service in Europe during World War II. His papers primarily contain case files documenting his firm’s litigation against Southern California law enforcement agencies including the Los Angeles County Sheriff’s Department and the Los Angeles Police Department going back to the Watts riots.

Begun by Ken and Regina Jones in response to the images of destruction during the Watts riots and published in Los Angeles from 1966 to 1982, Soul Magazine presented poetry, cartoons, and essays and regularly reviewed theater, film, books, and visual art. Nearly all of the artists and entertainment personalities it covered lived and worked with institutions and communities in the L.A. area. This collection includes Soul newspapers and Soul Illustrated magazines; some two hundred audiotaped interviews with artists done for the publication; and approximately five thousand photographs, business records, and research files.

The Walter L. Gordon Jr./William C. Beverly Jr. Photographic Collection contains nearly nine hundred photographs reflecting the work, leisure, social, and recreational culture of African American professionals in Los Angeles during the 1920s-50s. Ranging from elected officials, courtroom scenes, and meetings of civil rights organizations to black-owned resorts, appearances by African American entertainers, and nightlife and events in Central Avenue’s famous clubs, the photos provide a vibrant record of people enjoying economic, social, and political success achieved amid pervasive racial segregation and discrimination.
These collections are remarkable in and of themselves, but oral histories conducted with many of the donors, as well as collections acquired from previous oral history subjects, will further deepen the Library’s documentation of Los Angeles history in ways that benefit researchers. And equally remarkable are the relationships that have been built with their donors, relationships that both enhance the contents of each collection and better embed the UCLA Library within Southern California’s civic and cultural life.

Digital library projects further this goal of reaching out to the world as well as supporting scholarship across campus. Together with the Getty Research Institute, the Huntington Library, and Utrecht University, the UCLA Digital Library Program digitized four locally held first editions of Bernard Picart’s monumental religious encyclopedia Cérémonies et coutumes religieuses de tous les peuples du monde (1723-43). The digitization project accompanied the publication of The Book that Changed Europe: Picart and Bernard’s Religious Ceremonies of the World (2010) by UCLA professors Lynn Hunt and Margaret Jacob and Utrecht University professor Wijnand Mijnhardt.

Perhaps as much as ninety percent of all silent films have been lost to neglect, mishandling, and film decomposition. That makes the Digital Library Program’s joint project with the Film and Television Archive’s Research and Study Center
to digitize eleven short animated films and make them freely available online all the more urgent. Now in the public domain, these selections from 1900–28 offer only a sample of animated titles that the archive has preserved. Each has three soundtracks — a traditional piano accompaniment, an instrumental accompaniment, and a voiceover commentary by the preservationist or composer — together with preservationists’ and historians’ notes, a historical overview, and a study guide.

Yet another digital library project provided a reminder of this region’s rich musical heritage. James Arkatov’s remarkable photos of jazz artists taken over the past several decades capture major stars including Buddy Collette, Kenny Burrell, Regina Carter, and Art Farmer, among many others, performing in Los Angeles.

A book acquired upon a user’s request, an archival document, a digital photo — all will someday find their way into an undergraduate student’s research paper, a graduate student’s dissertation, a faculty member’s research. They will produce published scholarship for the UCLA Library’s physical or digital shelves, completing the circle of working with users to build library collections.

Discretionary Fund
More than ten thousand volumes of Spanish popular literature including short novels, poetry, and theatrical works

Charles E. Young Research Library
Department of Special Collections
“The Dying Californian” broadside and holograph translation, 1865

June L. Mazer Lesbian Archive
Beverly Hickok Papers
Photo albums, journals, travel notes, press clippings, correspondence, manuscripts, ephemera, lesbian pulp and popular fiction, and lesbian, gay, bisexual, and transgender organization materials from this author, retired librarian, and native Californian who came out as a lesbian during the 1940s

The J. Paul Getty Trust Endowment for Pre-17th-Century European Books and Manuscripts:
• Thirteenth-century French florilegium of Pastoral care
• Fifteenth-century French Dominican pro-
cessional
• Fifteenth-century lectionary

Ann Cunningham Smith Papers
An antique leather lap desk formerly belonging to the donor’s grandmother, containing clippings about and correspondence with a former neighbor who was a travel writer

Science and Engineering Library
Electronic Journal Backfiles for Acta Mathematica; Archiv für Mathematik; Blätter der Deutschen Gesellschaft für Versicherungs- und Finanzmathematik; Bulletin of Mathematical Biology; Israel Journal of Mathematics; Journal d’Analyse Mathématique; NTM International

Journal of History and Ethics of Natural Sciences, Technology, and Medicine; Proceedings of the Indian Academy of Sciences — Mathematical Sciences; Rendiconti Circolo Matematico di Palermo; Statistical Papers; and TEST

With support from the Department of Mathematics

Several hundred titles in astronomy, atmospheric sciences, earth and space sciences, chemistry, engineering, mathematics, physics, and statistics authored, edited, or contributed to by UCLA science authors

IEEE/Wiley Joint Monographs:
More than four hundred electronic handbooks, introductory and advanced texts, reference works, and professional books in bioengineering and power, energy, and communication technologies as well as other growing areas of research

Joys and Gloom, 1921, film still
UCLA Film and Television Archive
http://animation.library.ucla.edu
From Film to Food

Intellectual Property Program Expands

Which side of the ideas war are you on? The award-winning documentary *RIP: A Remix Manifesto*, screened by the UCLA Library as part of the student-organized Melnitz Movies series during Open Access Week, asks that provocative question as it investigates how culture builds upon culture in the information age.

Biomedical engineer-turned-musician Greg Gillis, known as Girl Talk, samples popular music to create a dialogue between artists from all genres and eras. Is this practice legal? In response to these and other evolving art forms, Girl Talk and Web activist Brett Gaylor argue that it is and champion the “Remix Manifesto,” derived from the writing of Lawrence Lessig, which calls for a new paradigm for how cultural materials can be reused, repurposed, and remixed.

This was only one of the UCLA Library’s activities during the inaugural Open Access Week in October 2009; also scheduled were panel discussions for faculty and for graduate students and a talk by intellectual property lawyer Jonathan Band about the pending legal settlement to the Google Book Project, Google’s project to create a for-profit universal online library. An international observance, Open Access Week encompassed activities at academic and public libraries across the country and around the world to focus attention on the growing global movement toward open public online access to scholarly research results.

The Library’s involvement in Open Access Week was a natural one, given that as one of the nation’s leading public research universities, UCLA takes very seriously its responsibility to serve the people of California, the U.S., and the world through education, research, and service. Integral to its mission is the dissemination of scholarly information as broadly as possible, where it can further scientific discoveries, inspire innovative solutions to pressing problems, and improve the lives and well-being of individuals and of society.

Large-scale events like those during Open Access Week attract attention, but the real work of the Library’s copyright, publishing, and intellectual property program goes on throughout the year. Through one-on-one consultations, small group sessions, and educational workshops, faculty, researchers, administrators, and graduate and undergraduate students learn about and get help with copyright and author rights issues, open access and alternative publishing models, and classroom use of copyrighted material.

This year, librarians began offering services to graduate students in a new context. During “Lunch and Librarians,” held every other Tuesday afternoon in the Graduate Students Association Media Center, UCLA librarians were available to answer questions about copyright, publishing, and related library services and resources. Editors of graduate student journals, students working on dissertations, and researchers looking to publish their first articles all stopped by for informal conversations, explanations, and assistance.

By reaching out, creating new collaborations, and identifying new venues and partners, the Library was able to expand its intellectual property program without increasing costs. And with some of its efforts actually saving money in the longer term – for example, promoting open access journals – that makes economic sense during lean years as well as flush ones.
Nearly seven million visitors walked through the UCLA Library’s physical or virtual doors during the 2009-10 fiscal year. Some needed help with sources for a research paper, some sought a quiet place to study, and others were just looking around.

However, the reality of the UCLA Library’s budget reduction hit home for many students, faculty, and staff when hours reductions in many campus libraries meant that those physical doors were closed. Several actions were quickly taken to mitigate the effects as much as possible. Printed materials on course reserves were consolidated in the four largest libraries, which remained open the most hours. And Chancellor Gene Block was able to secure additional funding to keep the Night Powell extended-hours reading room open its former 24/7 schedule.

But keeping the physical doors open as many hours as possible was only one part of the challenge. Redefining services enabled librarians and staff to most effectively provide essential assistance like reference and instruction while at the same time expanding offerings in less traditional areas including film screenings, talks by scholars, and collaborations with community organizations.

With less personnel available to offer one-on-one instruction to students, librarians and staff in the College Library leveraged their time by expanding instruction for teaching assistants. This train-the-teachers approach preserved instruction for the academic departments and programs with the greatest need, including the English composition writing programs; general education cluster courses; and African American studies, education, history, and nursing departments.

Self-guided online instruction developed by UCLA librarians continued to grow in popularity, offering the additional advantage of being available 24/7. In addition, librarians and staff augmented the Library’s already substantial number of online research guides created for both specific courses and broader subject areas.

Depending on the subject, these interactive Web resources contain content ranging from easy-to-follow step-by-step guides to completing a research assignment to comprehensive lists of useful resources ranging from printed items and primary documents to YouTube videos and online audio. The total number of guides approached two hundred, and many of the most popular attracted up to five thousand page views throughout the year.

As always, reaching students and faculty when they’re new to the campus remained an essential activity. Librarians and staff represented the Library at the “Bruin Bash” activities fair, Parents Weekend,
the Office of Residential Life’s “major bash” and tech fair, new graduate student orientation, and new faculty orientation. The major campus libraries also remained a popular stop on the campus tours offered through the UCLA New Student and Transition Program.

Other efforts focused more narrowly on specific departmental and course needs. In addition to general training sessions for graduate students in oral history methods, one staffer in the UCLA Library’s Center for Oral History Research worked intensively with a Chicano studies professor to design an oral history segment for his syllabus and to teach his students interviewing skills.

Librarians in the Richard C. Rudolph East Asian Library offered hands-on seminars in the basic skills useful when searching Chinese and Japanese resources as well as how to access Chinese and Japanese electronic resources. In-class sessions on library resources and services were also presented to students in Asian languages and cultures and history courses.

To connect with broader audiences, the library organized talks on Jews in pre-revolution Shanghai and on censorship and intelligence activities in East Asia during the 1920s-50s. In addition, in response to a request from the Southern California chapter of American Printing History Association, the library presented a show-and-tell session featuring its rare Chinese and Japanese holdings.

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The East Asian Library was particularly active in expanding its service portfolio to encompass public events. Staffers presented screenings of 442: Live with Honor, Die with Dignity (still, above), which included a Q&A with the film director Junichi Suzuki, and of Shanghai Exodus and also helped organize a film series on recent popular cinema of mainland China, which was co-sponsored by the UCLA Film and Television Archive; China Film Bureau of the State Administration of Radio, Film, and Television; and Beauty Media.

The Louise M. Darling Biomedical Library also stepped up its services to broader audiences. With the aid of a grant from the National Network of Libraries of Medicine, the library and Charles Drew University launched a one-year pilot to share consumer health information and other relevant resources from the National Library of Medicine with communities at health fairs throughout Los Angeles County. Staffers launched the grant by attending the health fair organized by the chamber of commerce in West Hollywood.

By examining both traditional and non-traditional ways of providing services to library users whether in the buildings or online, on campus or off, UCLA librarians and staff were able to both expand and focus the assistance they provide to UCLA students, faculty, and staff as well as area residents and scholars around the world.
Exhibits

Ain’t It a Shame What’s Been Done to Mark Twain: The Selling of Huck Finn

March-April 2010
Powell Library Rotunda

“There are many scapegoats for our sins, but the most popular one is Providence.”

– Samuel Langhorne Clemens, 1898

Samuel Clemens knew that Mark Twain was worth money. During his life he registered the name as a trademark, and he licensed the use of “Mark Twain” to bring in much-needed income, both from book sales and from other commercial opportunities.

Clemens sold his own name and image, but his efforts pale beside the variety of commodities Mark Twain and his characters have been transformed into since Clemens’s death on April 21, 1910. From collars to comics, slingshots to soap, motels to music, if it will sell, it’s been made, built, written, drawn. And somewhere along the way, his literary creations changed shapes in public minds as well, moving from their print reality, warts and all, to an imagined ideal Clemens never intended.

Commemorating the centennial of Clemens’s death, this exhibit drew from the collection of Thomas Wortham, UCLA professor emeritus of English, to illustrate the commodification of Mark Twain and Clemens’s celebrated creations. In particular, it focused on the lead characters in Adventures of Huckleberry Finn, Huck and Jim, who have been interpreted in ways both amusing and disturbing.

United Farm Worker Prints

March-June 2010
Charles E. Young Research Library Study Commons

Latina artist Susan Due Pearcy created this set of United Farm Workers (UFW) prints for the newspaper El Malcriado while she was volunteering for the UFW in 1972-73. With support from the University Librarian’s Discretionary Fund, UCLA Library Special Collections recently acquired the complete set of sixteen, produced in 1973 and 2009-10 from the original wood and linoleum blocks. Each is a handmade print in black ink on archival rice paper and has been numbered and signed by the artist.

In addition to these remarkable works, Pearcy created woodcuts and drawings for El Malcriado, which was the UFW’s official newspaper. She also contributed to a number of designs for UFW buttons, posters, cards, and other promotional materials. She now lives in Maryland, and her work is in the collections of museums including the Corcoran Gallery of Art, National Gallery of Art, and National Museum of Women in the Arts in Washington, DC, as well as museums in Argentina, France, and Russia.

The UCLA Library has extensive collections for researchers interested in this subject. Among primary resources are El Malcriado; microfilm of the papers of the United Farm Workers of America work department, 1969-75; and the papers of Andrew Zermeño, the UFW’s principal graphic artist.
Dutch Golden Age: Treasures of the UCLA Library

Opened in June 2010
Charles E. Young Research Library

After gaining their independence from the Spanish Habsburgs at the end of the sixteenth century, the United Provinces – today’s Netherlands – entered its Golden Age, roughly corresponding with the seventeenth century. Quickly establishing itself as the dominant power in world trade, the United Provinces also excelled in the fields of arts and sciences, becoming arguably the wealthiest and most technologically advanced nation in Europe.

This “golden age” came to an end as economic upheaval caused by the famous Tulip Fever of the mid-1700s, political strife between royalists and republicans, and the rise of Britain as the dominant power in world trade sapped the strength of the Dutch republic.

This exhibit addressed several different aspects of the age and showcased some of the most interesting items about this period in UCLA Library collections. An online component can be accessed at <http://unitproj.library.ucla.edu/special/dutchgoldenage>.

Archives Alive: Student Discoveries in the Center for Primary Research and Training

April-July 2010
Charles E. Young Research Library Department of Special Collections

Primary source materials are essential to advanced research not only for scholars, but also for graduate students looking for thesis and dissertation topics. The UCLA Library’s Center for Primary Research and Training pairs graduate students with unprocessed or under-processed special collections in their areas of interest. Students have access to materials that others have not yet fully investigated, and their training in archival organization and description results in making those collections more accessible to other researchers. The center was launched in July 2004 with a lead gift from the Ahmanson Foundation.

This exhibit featured a number of the collections center students have processed. These included the color photographs taken of Hollywood starlets by Edwin B. Hesser with his unique “Hessercolor” system, papers of Japanese-American families forced to relocate during World War II, Arabic and Persian manuscripts from the fifteenth through nineteenth centuries, and colonial Mexican manuscripts.

A series of short films introducing center students and projects can be viewed online at <http://www.library.ucla.edu/specialcollections/researchlibrary/9613.cfm>.

For more events and exhibits, go to <http://www.library.ucla.edu/about/3542.cfm>
The Hard Numbers: 2009-10 Statistics

**Collections:**
- 9,151,964 total volumes; includes print and electronic
- 78,463 current serial titles (23,124 print, 55,339 electronic)
- 323,604 electronic resources

**Users:**
- 3,087,421 visitors to all campus libraries
- 21,175 participants in library instructional programs
- 1.67 million items circulated (checkouts plus renewals)
- 123,628 reference questions answered (83,903 in person, 23,463 by telephone, 12,136 by email, 3,736 online, 280 by mail, 110 by text message)
- 3,765,173 million virtual visits to all Library Web pages
- 1,047,290 million visits to the UCLA Library Catalog
- 44,592 interlibrary loan items borrowed
- 42,206 interlibrary loan items loaned
- 1,540 document delivery requests filled

**Staff:**
- 77 Librarians
- 240 Staff
- 404 Students

**Expenditures — $40.2 Million**

*Where it comes from*
- State funds: 83.2%
- Gifts and endowments: 6.1%
- Sales and service activity: 5.4%
- Contracts and grants: 4.6%
- Student and other fees: 0.7%

*Where it goes*
- Supplies and expense: 11.5%
- Benefits: 13.2%
- Staff salaries: 27.5%
- Academic salaries: 12.2%
- Library materials: 25.5%
- Student and limited-appointment staff: 9.3%
- Equipment: 0.8%
UCLA Library Senior Staff*

Gary E. Strong, University Librarian

Susan E. Parker, Deputy University Librarian

Judy Consales, Associate University Librarian for Sciences; Director, Louise M. Darling Biomedical Library, National Network of Libraries of Medicine, Pacific Southwest Region

Sharon E. Farb, Associate University Librarian for Collection Management and Scholarly Communication

Todd Grappone, Associate University Librarian for Digital Initiatives and Information Technology

Kevin Mulroy, Associate University Librarian for Academic Services; Interim Head, Arts Library, College Library, Richard C. Rudolph East Asian Library, Music Library

Teresa Barnett, Head, Center for Oral History Research

Tania Bardyn, Associate Director for Public Services, Louise M. Darling Biomedical Library

Charlotte Brown, University Archivist

Marta Brunner, Head, Charles E. Young Research Library Collections, Research, and Instructional Services

Colleen Carlton, Director, Southern Regional Library Facility

M. Rita Costello, Head Librarian, Eugene and Maxine Rosenfeld Management Library

Stephen Davison, Head, Digital Library Program

Tom Hyry, Director, UCLA Library Special Collections

Lisa Kemp Jones, Head, Library Computing Services

Jacob Nadal, Preservation Officer

John Riemer, Head, Cataloging and Metadata Center

Dawn Setzer, Director, Library Communications

Debra Shade, Director, Library Business and Enterprise Services

Amy Smith, Executive Director, Library Development

Germaine Wadeborn, Head, Print Acquisitions Department

Zheng (John) Wang, Web Services Coordinator

*As of June 30, 2010
The UCLA Library system ranks among the top ten academic research libraries in North America and continues to draw international attention for its superlative collections and innovative use of technology.

To assure the Library's support of UCLA's acclaimed academic and research programs, private contributions are more important than ever. We are honored to thank the individuals, foundations, and corporations whose generous philanthropy has played a vital role in the continued success of the UCLA Library during the fiscal year from July 1, 2009, through June 30, 2010. Listed here are donors who gave cash gifts totaling $1,000 or greater or an appraised gift-in-kind. A comprehensive list of all donors appears in the Donor Honor Roll link on the Library Development Web site at <http://www.library.ucla.edu/development>.

### Board of Visitors

- Roy H. Aaron
- Michael and Patricia Charbonnet
- Fereshtheh M. Diba
- William P. and Ann Edwards
- William Flumenbaum
- Robert M. Hayes
- Kenneth Karmirole
- Norman J. and Armena B. Powell
- Richard Reinis
- Leon and Barbara Rootenberg
- Ruth M. Simon
- Charles W. Steinmetz
- Robert and Patsy Sung
- Bernice Wenzel
- Chancellor Emeritus Charles E. Young

### Major Gifts

*These individuals, corporations, and foundations made cumulative cash contributions of $50,000 or greater.*

**The Ahmanson Foundation**
- To support the Center for Primary Research and Training in UCLA Library Special Collections
- To augment the Donald and Hisae Dickey Jr. Endowed Fund, which supports the Donald R. Dickey Collection of Vertebrate Zoology in the Louise M. Darling Biomedical Library History and Special Collections for the Sciences

**Arcadia Trust**
- To support transformational changes in UCLA Library collections and the services that support them. An additional gift for the Center for Primary Research and Training in UCLA Library Special Collections
- To support the processing of papers from the Ojai Music Festival

**The Ahmanson Foundation**
- To support the Center for Primary Research and Training in UCLA Library Special Collections
- To acquire the Aldous Huxley Archive for the Charles E. Young Research Library Department of Special Collections. An additional gift to the Library Associates in support of the highest priority needs of the Library. Mr. Edwards also made two additional donations to the Order of the Blue Shield Fund in the UCLA Library

**Edna and Yu-Shan Han Charitable Foundation**
- To support the Edna and Yu-Shan Han Collection and Endowment Fund in the Richard C. Rudolph East Asian Library.
- Two additional gifts to the Library Associates in support of the highest priority needs of the UCLA Library and the East Asian Library

**John Randolph Haynes and Dora Haynes Foundation**
- A grant in support of the hiring of a project archivist to assess the Tom Bradley Collection and to provide an action plan in support of this archival resource

**Constance Lodge* Trust**
- To support the acquisition of books and other purposes as needed for reference collections and services

**Norman J. and Armena B. Powell**
- To augment the Norman J. and Armena B. Powell Endowed Fund to support the highest priority needs of the Library. An additional gift to the Library Associates, also in support of the highest priority needs of the Library

**Shirley S. Rothman***
- To augment the Raymond C. Rothman Endowed Collection in the History of Cognitive Science in the Louise M. Darling Biomedical Library

**Ruth M. Simon**
- To augment the Ruth Simon Library Prize for Undergraduate Research. An additional gift to the Library Associates to support the highest priority needs of the Library

**Raymond Soto**
- To augment the Raymond Soto Endowed Collection in English and American Literature. An additional gift to the Library Associates, also in support of the highest priority needs of the Library

**Bernice M. Wenzel and Wendell E. Jeffrey**
- To support the processing of papers from the Ojai Music Festival

**Joan S. Zenan**
- To augment the Joan S. Zenan Endowed Discretionary Fund to support the highest priorities of the Louise M. Darling Biomedical Library

**Zhongkun Group Inc.**
- To augment the Nubo Huang of Zhongkun Group Cultural Endowed Fund, which will support the acquisition, processing, and *Indicates the donor is deceased
preservation of Chinese materials on contemporary literature and occasional cultural events in the Richard C. Rudolph East Asian Library.

**Corporate and Foundation Gifts**

These corporations and foundations made cumulative cash contributions of $1,000 or greater or cumulative gift-in-kind contributions valued at $5,000 or greater.

The Ahmanson Foundation
Arcadia Trust
ASUCLA Undergraduate Students Association
California Community Foundation
– Dana Baldwin Fund
– W. J. Barlow Fund
– Sara and Harold Lincoln Thompson Fund
Caterpillar Foundation Educational Matching Gift Program
Center Theater Group
Consulate General of the Republic of Azerbaijan
Ralph Edwards Productions Inc.
Friends of UCLA Armenian Language and Culture Studies
Edna and Yu-Shan Han Charitable Foundation
John Randolph Haynes and Dora Haynes Foundation
Infotrieve Inc.
Institute of Electrical and Electronics Engineers
Kenneth Karmiole, Bookseller Inc.
Korea Foundation
Sammy Yu-Kwan Lee Foundation
Janet and Henry Minami Fund
Northrop Grumman Foundation
Orange County Community Foundation
– Loss Family Fund
James O. Page Charitable Foundation
Roth Family Foundation
Zhongkun Group Inc.

**Library Associates – Powell Society**

These individuals made cumulative discretionary gifts of $1,000 or greater.

Roy H. and Linda C. Aaron
Marianne H. and Abdelmonem A. Afifi
Patti and Harlan Amstutz
Kurt R. and Marion V. Anker
Jean L. Aroeste
Cecile C. Bartman
Stephen L. and Lavinia P. Boyd
Ronda and Stanley Breitbard
David H. and Nancy G. Brown

H. J. (Joe) Bryant
David R. and Marlene Capell
A. Josephine Carmen
Fereshteh M. Diba
Gordon H. and Cathie C. Dixon
William P. and Ann Edwards
Caroline B. Erickson
Lisa and Shimon Feldman
William and Patricia Flumenbaum
Ruby M. Hori
Lynn A. Hunt and Margaret C. Jacob
Wendell E. Jeffrey and Bernice M. Wenzel
Mildred R. Johnson
Stephen K. Kemp
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James B. Powell
Norman J. and Armeta B. Powell
Hilda N. Rolfe
Marcie H. Rothman
Susan C. and Fred Salenger
Ruth M. Simon
Raymond Soto
Charles W. Steinmetz
Sidney Stern Memorial Trust
William L. Zeltonoga

**First Century Society**

These members of the First Century Society have included the UCLA Library in their estate plans.

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Jean L. Aroeste
Barbara A. Booth
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Wade A. and Alison O. Bunting
William and Patricia Flumenbaum
Jack Fromkin
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Mary E. Williams
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**Bequests**

The UCLA Library received distributions from the estate of the following individual.

Constance Lodge

**Donors**

These donors made cumulative cash contributions of $1,000 or greater or cumulative gift-in-kind contributions valued at $5,000 or greater.

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Zhongkun Group Inc.

Memorial Gifts
These individuals, corporations, and foundations made gifts of $1,000 or greater to perpetuate the memory and works of their relatives, friends, or colleagues.

In memory of Mrs. Bessie Marr
Jeffrey L. Marr

In memory of Miss Olivette Marr
Jeffrey L. Marr

In memory of Mr. Sam M. Marr
Jeffrey L. Marr

In memory of Mr. Raymond C. Rothman
Rita Rothman
Shirley S. Rothman*

In memory of Geraldine Sherman
Sara Sherman-Levine and Donn Levine
Amy S. Smith and Robert L. Simon
Victoria Steele

Selected Gift Collections
These individuals have donated manuscripts, books, and other materials whose cumulative value is $10,000 or greater.

Bob Booker Sr.
Scripts, LPs, and other materials relating to Mr. Booker’s career as a writer and one half of the comedy writing production team Booker and Foster

Ralph Edwards Productions Inc.
Films, scripts, photographs, and papers documenting the radio, film, and television career of Ralph Edwards

Bijan and Paricher Farhad
More than fifteen hundred nineteenth- and twentieth-century monographs and some serials focusing on the history, culture, and literature of Persia, Iran, the Middle East, and Islam

Regina Jones
The Soul Magazine archives, which includes both creative and corporate records

Farley P. Katz and Carolyn Fuentes
Fifty-nine thirteenth- through sixteenth-century manuscripts, letters, and documents from Italy

Gerald Weiner
A mimeograph original of Howl by Beat poet Allen Ginsberg

* Indicates the donor is deceased
Collection Endowments
Established as of June 30, 2010

Theresa G. Aaron Endowed Collection in Children's Literature
Friends of UCLA Armenian Language and Culture Studies Collection Endowment
Walter Jarvis Barlow History of Medicine Collection Fund
The Sanford and Phyllis Beim Endowed Collection in Jewish Studies
The Dr. John and Mae Benjamin Endowed Collection in the History of Biology, Medicine, and Science
Biomed Alumni and Staff Reference Collection Endowment Fund
Biomed Fiftieth Anniversary Faculty Collection Endowment Fund
Order of the Blue Shield Fund
The David Bohnert Foundation Endowment for Lesbian, Gay, Bisexual, and Transgender Collections
Edgar Bowers Estate Endowed Fund for Special Collections
The Ira L. Boyle Endowment for Actuarial Science and Mathematics
Cornelia Breitenbach Memorial Fund in the Arts
The Bert and Jacqueline Briskin Endowed Collection in Fiction
Henry J. Bruman Educational Foundation Endowment Fund
Henry J. Bruman Endowed Collection Development Fund
Alison Bunting Endowed Rare Books Fund
Thomas Gill Cary Library Fund
Center Theater Group Collection Fund
Man-Hing Chen Memorial Endowment
The She-Wo Cheng Memorial Fund
Bruno Chiappinelli Memorial Fund
The Yong Chen Chu Endowed Fund in Support of Chinese Language and Culture
Alice Lee-Tsing Chung Memorial Collection Endowment
Ralph D. Cornell Memorial Fund for Special Collections
Theodore E. Cummings Collection of Hebraica and Judaica
James Davis Rare Books Fund
Ernest Dawson Memorial Fund for Books about Books
The Donald and Hisae Dickey Jr. Endowed Fund
Henny and Rudolf Engelbarts Fund
The Francis P. Farquhar Mountaineering Collection and Endowment Fund
Dr. Marvin E. Fieman Endowed Collection in Contemporary World History
The Samuel and Frances Flumenbaum Endowed Collection in Jewish Studies
The Friends of UCLA Armenian Language and Culture Studies Collection Endowment
The J. Paul Getty Trust Endowment for Pre-Seventeenth-Century European Books and Manuscripts
Maggie Gilbert Memorial Endowment
Phyllis Gilbert Memorial Endowment in Materials Chemistry - Electrochemistry
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William Goodman Boxing Collection Endowment
Edna and Yu-Shan Han Collection Endowment Fund
The Harold A. Haytin Memorial Endowment
The Evelyn Troup Hobson and William Hobson Endowed Collection
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Professor Richard Hudson Endowment in Music
Infotrieve Collection Endowment Fund
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Kaiser Permanente Medical Care Program Collection Endowment
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The Herbert Klein Endowment
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Carol Dana Lanham Memorial Endowment for Books in Medieval Latin Studies
Edward A. Lasher Chemistry Library Fund
Ludwig Lauerhass Jr. Endowed Collection in Brazilian Studies
The Gold Shield Marjorie Alice Lenz Endowed Collection in Fashion and Costume Design
The Sammy Yukuan Lee Family Endowment for Chinese Archaeology and Culture
Stephen O. Lesser Endowment
The Raymond L. Libby Fund
Library of Architecture and Allied Arts of Los Angeles Endowment Fund
The Lucius N. Littauer Foundation Judaica Book Fund
Bing Liu of Evergreen Books Endowed Collection in Chinese Culture
Ardis Lodge Memorial Fund for the Reference Collection
Ann Scott Longuell Fund for Literature
The Willard Lee Marmor, MD Collection Endowment
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Maxicare Research and Educational Foundation Endowment
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The Franklin E. Murphy, MD Fund for the History of Medicine
James and Irla Zimmerman Oetzel Endowment Fund
The Dini Ostrov Endowed Collection in French Letters, Language, and Architecture
James O. Page Collection Endowment
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The Robert Gore Riffkind Foundation Endowment for the Arts
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The Mary Williams Endowed Collection in Motion Picture Arts Fund
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Endowment Collection for Complementary and Alternative Medicine founded by Yda and Irwin Ziment, MD

Other Library Endowments
Established as of June 30, 2010

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Edgardo and Francesca Acosta Endowment
Ahmanson Endowed Fund for Special Collections
Ahmanson UCLA University Librarian’s Discretionary Fund
Alison and Wade Bunting Endowed Discretionary Fund
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The Bonnie Cashin Archives Endowed Fund
The Bonnie Cashin Endowed Lecture Series Fund
Center Theater Group Collection Endowment
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James G. Davis Conservation and Preservation Endowment Fund
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Shirley and Ralph Shapiro Endowment for Conservation and Preservation
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Shirley and Ralph Shapiro Award to Support Student Research and Training in Special Collections
Ruth Simon Library Prize for Undergraduate Research
Irving and Jean Stone Endowed Research Fund
James and Sylvia Thayer Endowed Fellowships for Special Collections in the UCLA Library
Gloria Werner Endowed Discretionary Fund for the UCLA Library
Bob and Marion Wilson Library Discretionary Fund
Bernadine J. L. M. Zelenka Endowment
Joan S. Zenan Endowed Discretionary Fund

Every effort has been made to ensure the completeness and accuracy of this list. However, if you discover an error or omission, please call Library Development at 310.206.8526 so that we can correct our records.

Giving Opportunities

Collection Endowment Initiative
The Collection Endowment Initiative provides critically needed funds to acquire, preserve, and make accessible library materials in a particular subject area of interest. Collection endowments begin at $50,000, and the Library invites donors to make a single gift or to build an endowed fund over several years. Special bookplates reflecting the interests of the philanthropist are designed in consultation with the donor and affixed to each printed item added to Library collections that was made possible by his or her generosity.

Center for Primary Research and Training
The Center for Primary Research and Training offers UCLA graduate students the opportunity to work with primary source materials in UCLA Library Special Collections, thereby integrating special collections materials further into the teaching and research mission of the university. Support for this program provides funding for five to ten graduate students each quarter, as well as a special naming opportunity for interested donors.

The UCLA Library Associates
Support from the Library Associates annual giving program ensures that critical needs, from special-opportunity acquisitions to information literacy programs, are addressed. Discretionary funds available to the university librarian make a significant impact on the quality, innovative resources and services that the UCLA Library is able to offer. The generosity of the Library Associates is acknowledged through invitations to a variety of stimulating activities throughout the year and courtesies such as borrowing privileges.

Honor with Books
Honor with Books allows donors to pay a lasting tribute to a special person by placing a bookplate in his or her honor in one newly purchased book in the subject area of the donor’s choice. A $100 gift directed to the Honor with Books Fund will support a critical acquisitions need while honoring a loved one, friend, or colleague in perpetuity.

For further information, please contact:

UCLA Library Development Office
11334 Charles E. Young Research Library
Box 951575
Los Angeles, CA 90095-1575
Telephone 310.206.8526
Fax 310.206.8594
Email <giving@library.ucla.edu>

http://www.library.ucla.edu/development
Some three hundred years later, this chanson de geste had found its way to Venice and into print. Augmented by material to intrigue its urban Italian audience, the chivalric romance about Rinaldo, his magic horse Baiardo, and his brothers featured blood feuds; sorcerers defying kings; animals performing supernatural feats; enchantments; superstitions; bed-hopping sex; and, of course, the victory of arms, love, and faith.

Filling seventy-five cantos and twenty-six thousand lines, the tale influenced the Italian poets Ariosto, for whom Rinaldo became the rival in Orlando Furioso, and Tasso, who featured Rinaldo in two of his works. The character continued to live on in an eighteenth-century opera by Handel and, more recently, in a play that was banned by the Germans during their occupation of Belgium during World War II.

This epic has now joined the UCLA Library’s Ahmanson-Murphy Collection of Early Italian Printing as the Library’s nine millionth volume. The full title only hints at the adventures within:


An anonymous adaptation into ottava rima, the volume features a striking title vignette of Rinaldo astride Baiardo, in full armor with his sword unsheathed (left). Printed by Alvise de Tortis in Venice in 1533, the text is illustrated with 461 woodcut panels as well as decorative border.

A mythical medieval adventure may be a suitably heroic subject for a landmark volume like the nine millionth – but what should the subject be for the nine million and first? An iconic American artist takes on an iconic American author: Edward Ruscha’s On the Road.

“The original novel was published in 1957, and it’s about a group of crazy young people who just travel back and forth across the United States. Sometimes they hitch-hike and sometimes they drive cars. They steal cars and just want to be on the road the whole time. I’ve always liked that notion,” said Ruscha.

To illustrate his limited edition artist’s book, Ruscha chose black-and-white photos to accompany Jack Kerouac’s text. He took some of the photos himself, commissioned some from other artists, and also used found images to capture aspects of the spirit of the author’s prose in visual form. This extraordinary artist’s book was acquired through the University Librarian’s Discretionary Fund.

Complementing the UCLA Library’s collection of Beat literature, this volume, also purchased through the University Librarian’s Discretionary Fund, joins a landmark gift from 2009-10, a first edition of Allen Ginsberg’s landmark work Howl. Produced in mimeograph format in an edition of approximately twenty-five, prior to the publication of Howl and Other Poems by City Lights in 1956, this remarkable item was given by Gerald and Barbara Weiner.