

{ UCLA LIBRARY DEVELOPMENT NEWS }



More Baby Books than You Can Shake a Rattle At

RUSSELL A. JOHNSON AND KATHARINE E. S. DONAHUE

LOUISE M. DARLING BIOMEDICAL LIBRARY HISTORY AND SPECIAL COLLECTIONS DIVISION

The Louise M. Darling Biomedical Library recently started building a collection of nineteenth-to-twenty-first-century baby books – that is, memory books in which parents could record a child’s activities and developmental milestones and which provided a place to gather photographs, locks of hair, and other mementos.

These are books *about* babies, not *for* them like the ones found in the renowned Children’s Book Collection in the Charles E. Young Research Library Department of Special Collections. The preface of *Baby’s Record: A Twofold Gift for Mothers and Children*, published in Cincinnati in 1889, describes

the genre and how it differs from other records of personal information:

The design of this little book is to supply a want, though perhaps an unknown one to many. Most persons regret that the little items of babyhood, so interesting, to the parents at least, pass into oblivion. The book is not intended to be a family record, but an individual one, which will form a part of the outfit of each newcomer in the household, and which can afterward be given to the child, to be preserved as a source of interest and entertainment for himself and his own children in after years.

The books were printed in huge quantities, but, like diaries and commonplace books, one rarely finds them on a public library shelf, and few survive their authors’ or subjects’ lives. Books tend to be either untouched or partially completed – often without even

the name of the baby – or extensive, careful labors of love such as a 1921 copy of *Baby’s Book* (pictured above).

Individual collectors of baby books tend to concentrate on their illustrators. An early standout was Maud Humphrey, a very successful commercial artist who had a famous actor son by her surgeon husband, Dr. Bogart, the year after her *Baby’s Record* (1898) came out.



1921 copy of May Farini’s *Baby Book*

PRESERVING KNOWLEDGE . . .
 PROVIDING ACCESS TO THE
 UNIVERSE OF IDEAS

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Katharine E. S. Donahue

Head, Louise M. Darling Biomedical Library History and Special Collections



Kathy Donahue has always been fascinated by science, particularly by field biology, and has participated in projects ranging from collecting with her lepidopterist curator husband to assisting an ornithologist friend doing research in seabird nesting colonies (pictured below with Dr. Elizabeth Ann Schreiber and a redfooted booby on Johnston Atoll). She has collected moths in Mexico, Costa Rica, and throughout the deserts of the Southwest and has captured, banded, and weighed nesting seabirds on Christmas Island and Johnston Atoll as part of a long-term project on their breeding biology. So it's no surprise that her experiences in the field sparked an interest in collecting techniques and field biology and have been reflected in additions to library collections that focus on this aspect of biology.

Donahue has been head of the Biomedical Library's History and Special Collections since 1987; in fact, she earned a bachelor's degree in English and a master's degree in library science at UCLA, so her return to this campus was a bit of a homecoming. Prior to that, she was the librarian at the Natural History Museum of Los Angeles County, where she discovered the world of illustrated natural history books. Works of natural history often rely heavily on illustration to describe plants and animals, recognizing that a hand-colored illustration of a bird-of-paradise is better than a thousand words.

Given her interest in birds, it's no surprise that Donahue admires the superb artistry in nineteenth-century bird books in particular, which has led her to study the various techniques used to create images in books. She has honed this skill by taking a variety of classes at the Rare Book School at Columbia University and at the University of Virginia.

When Donahue came to UCLA to head special collections of rare books and manuscripts focused on the history of medicine and biology, she was delighted to find not only a collection rich in natural history, but also a superb collection of wonderful works documenting the fascinating history of medicine. Her study of illustration techniques expanded and has been immeasurably enriched by the medical works in the collection.



At UCLA she continues to develop the history of medicine and the history of natural history collections dating from the fifteenth to the early twentieth centuries. Despite the Biomedical Library's relatively young age – the library was founded in 1947, and the division of History and Special Collections was created in 1964 – visionary donors who contributed collections and funds have enabled its special collections to rank among the finest in the country. Donahue's efforts to expand the collections in depth and breadth depend greatly on the generous support of donors interested in these areas, as state funds for such acquisitions are extremely limited and private funds are essential.

Donahue still finds time to step away from the illustrations and see the living specimens. For the past several years, she and her husband have traveled extensively birding and photographing animals and plants. Their most recent expedition was to Brazil and the great sprawling wetland known as the Pantanal, where hyacinth macaws are plentiful, and ocelots and jaguars roam.

Baby Week pin
(1916)



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Credit goes to Barbara Rootenberg, a UCLA alumna and leading history of medicine antiquarian bookseller (see profile on page five), for launching our pursuit of Baby Books. She hunted for the earliest ones containing individualized medical information and found Dr. Dunbar Walker's *Parents' Medical Notebook* (1884) with its ledgers for tracking a child's diseases and disorders. Barbara gave us her book, which complemented our holdings in the history of pediatrics and started a new collecting area.

A small portion of annual income from the Franklin E. Murphy, MD Collection endowment is used to purchase baby books – mostly on eBay! The collection of more than three hundred titles and editions, with more than six hundred different copies, now spans 125 years.

The earliest baby book we have found so far is 1882's *The Mother's Record of the Physical, Mental, and Moral Growth of Her Child for the First Fifteen Years*. Psychologists were turning their attention to child development at that time and were beginning to make mental and behavioral development recordings in an intensive and comprehensive manner. The book feels like a new, unfamiliar phenomenon, because the author includes a "Specimen page, showing the manner in which the blanks may be filled out."

Historians using the collection have commented on the evidence it contains about the reach of the "Better Babies" and Child Studies movement of the early twentieth century, an effort to educate parents in child care,

MEASLES.			
Date.	Age.	Duration.	After effects (Sequelæ).

RÖTHELN OR GERMAN MEASLES.			
Date.	Age.	Duration.	After effects (Sequelæ).

WHOOPIING COUGH.			
Date.	Age.	Duration.	After effects (Sequelæ).

(11)

Left: *The one that got us started: A. Dunbar Walker's Parents' Medical Notebook (1884)*

Below: *Many pamphlet-type baby books served as advertisements for insurance companies and other businesses, even this elegant 1930 offering from Illinois Bankers Life Assurance Company.*

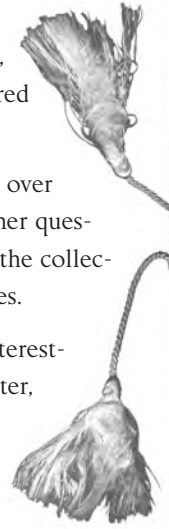
hygiene, and sanitation. In Baby Week contests, children were weighed and measured and then judged on health and strength, not beauty.

Our researchers have been interested in whether a book is used or blank, how much is completed or how soon the project was abandoned. What information about child growth and development did the author proscribe, and how much description and memorabilia did parents add about their babies' physical measurements, traits, tastes, aptitudes, accomplishments,

conduct, momentous events, and behaviors as they appeared and changed?

How did baby books change over time? To answer this and other questions, we continue building the collection and supporting resources.

We invite folks to donate interesting baby books they encounter, or even their own – a nurturing home is awaiting them at the UCLA Biomedical Library's History and Special Collections!



LIBRARY ASSOCIATES CORNER

This academic year the Library Associates has implemented a number of new programs and events, and each one has been a great success!

University Librarian's Powell Society Dinner

This first annual dinner for Powell Society members, those whose annual fund contributions total \$1,000 or more, took place last September in the rotunda of historic Powell Library. Featured speaker Gerald Haslam spoke about "Lawrence Clark Powell: A California Classic."

Amy Ephron Reading

Ephron, author of six acclaimed novels including *A Cup of Tea*, read from her latest bestseller, *One Sunday Morning*, last October. A reception and book signing followed the reading.

Food for Thought

The 2006-07 Food for Thought series began in November with Randall Crane, a distinguished UCLA professor of urban planning, who led a lunchtime conversation on Los Angeles traffic and urban sprawl. In January Professor David Lewin from the UCLA Anderson School of Management joined Library Associates for a lunchtime conversation on executive compensation, and in March Professor Andrea Ghez shared lunch and a discussion about astronomy and the center of the galaxy with guests.

New Donors Reception

University Librarian Gary E. Strong hosted a reception in March for all new Library Associates members. Curators from the Library's special collections in the Arts Library, Louise M. Darling Biomedical Library, Music

Library, and Charles E. Young Research Library exhibited some treasures from their collections.

SuperGoogling Workshop

In April Esther Grassian, information literacy outreach coordinator in the College Library, talked about what's new in online researching tools.

Upcoming Event

In May Southern Californian novelist Susan Straight will give a reading, followed by a reception and book signing.

We hope you can join us at this upcoming event. For more information about it or the Library Associates, please call 310.206.8526 or visit the Web site at <<http://www2.library.ucla.edu/development>>.

FROM THE UNIVERSITY LIBRARIAN

Dear Friends and Supporters of the UCLA Library:

Back in 1947 a young woman named Louise M. Darling, newly returned from the Philippines, where she had been posted after the war by the U.S. Army Library Service, took on a new challenge. The California State Legislature had approved the establishment of a medical school at UCLA, and University Librarian Lawrence Clark Powell needed someone to start a library to support it.

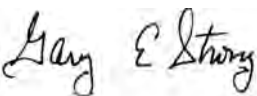
Louise leapt into action and began the library in the temporary quarters of a Quonset hut. From the outset it had been decided that its collections would support teaching and research in both the life and health sciences, and by the time the Biomedical Library moved into its permanent quarters in the newly completed Center for the Health Sciences in 1954, the collections already totaled some eighty thousand volumes.

From the start Louise considered the history of medicine and biology to be an important aspect of this library and began acquiring rare books and journals even as she and her staff were building the library's general collections. In this issue of *Development News* you'll see the results of Louise's labors in stories about the Biomedical Library's History and Special Collections head, Kathy Donahue; a new collecting area, baby books; and a profile of the exemplary donors Barbara and Leon Rootenberg.

Even as we celebrate the sixtieth anniversary of the Louise M. Darling Biomedical Library, which was named in her honor in 1987, I think Louise would have been pleased that we are continuing to celebrate the legacy of her friend and colleague Larry Powell through the Powell Centennial Drive. Launched last September in conjunction with the centenary of Powell's birth, the drive has a goal of raising \$250,000 in unrestricted gifts in one year to enhance the library experience by building collections of books, manuscripts, and online resources; expanding public services; teaching library skills; and supporting other high-priority needs. We are well on our way, but I encourage all donors to support the legacy of this renowned librarian, author, and bookman by making a gift to the Powell Centennial Drive. More information is available on the Web page at <http://www2.library.ucla.edu/development/webpage.html>.

Finally, I am delighted to welcome three new members to the Library's Board of Visitors: Wendell E. Jeffrey, UCLA professor emeritus of psychology, and Bernice Wenzel, UCLA professor emerita of physiology, both of whom continue their active involvement with UCLA through the Academic Senate and the Emeriti Association; and Richard Reinis, treasurer and board member of the Maxwell H. Gluck Foundation, which supports arts outreach at UCLA, among other arts-oriented projects. I look forward to working with each of them to strengthen and enhance UCLA's world-class Library.

I urge you to join us in the UCLA Library family of donors – and I look forward to meeting you at a Library event soon.



Gary E. Strong
University Librarian



Giving Opportunities

THE UCLA LIBRARY ASSOCIATES

Support from the UCLA Library Associates ensures that critical needs, from special-opportunity acquisitions to information literacy programs, are addressed. Discretionary funds available to the university librarian will make a significant impact on the quality, innovative resources and services that the UCLA Library is able to offer.

HONOR WITH BOOKS

Honor with Books allows donors to pay tribute to a special person by placing a bookplate in his or her honor in a newly purchased book in the subject area of the donor's choice. This \$100 gift supports a critical acquisitions need while honoring a loved one, friend, special teacher, or colleague in perpetuity.

COLLECTION ENDOWMENT INITIATIVE

The Collection Endowment Initiative provides critically needed funds to acquire, preserve, and make accessible library materials in a particular subject area of interest. Collection endowments begin at \$25,000, and the Library invites donors to make a single gift or to build an endowed fund over several years. Special bookplates reflecting the interests of the philanthropist are designed in consultation with the donor and affixed to each item added to Library collections that was made possible by his or her generosity.

MAKING A BEQUEST

In writing a will or living trust, donors can specify that they would like their estate to benefit the UCLA Library. In recognition of alumni, friends, faculty, and staff who have chosen to benefit the university through planned giving, they are welcomed as members of the prestigious First Century Society. Planned gifts include gifts through wills, living trusts, charitable trusts, charitable gift annuities, retirement plans, or other estate planning arrangements.

If you would like to receive more information about these or other options to support the UCLA Library, please contact Amy Smith, director of UCLA Library Development, by telephone at 310.206.8551 or by email at amys@library.ucla.edu. Or visit the Web site at <http://www.library.ucla.edu/development>.

Barbara and Leon Rootenberg

Barbara and Leon Rootenberg met at UCLA, and their fifty-five years of shared enthusiasm and love of the university combined with a lifelong love of books underpins their philanthropic support for the UCLA Library.

Barbara, whose family has lived in Los Angeles since the 1880s, was a bibliophile from an early age. She attended Hamilton High School, then while she was a student at UCLA, she used the library for her research, which deepened her love of books. In fact, Barbara loves books so much that she built a library for schoolchildren at Vista Del Mar Child Care Services.

When Barbara decided to go into bookselling, her mentors Jake Zeitlin and Franklin D. Murphy helped her develop expertise in books in the history of medicine and science, areas in which she was the first woman to specialize. With Zeitlin's encouragement she became involved in the Antiquarian Booksellers' Association of America and joined the Friends of the UCLA Library; she also enrolled in library school at UCLA. However, she discovered that it was difficult to stop collecting and start selling – when she established B&L Rootenberg Rare Books, she sometimes hid the books that she thought people might want to buy!

Leon's ancestors came from Poland; he was born in Chicago and, when he was fourteen, moved with his family to Los Angeles, where he attended Fairfax High School. A principal in Rootenberg and Rosenthal Accountants in Beverly Hills, he combines his love of books with his love of music. He not only played a little violin and piano; he reads about the influences of music on people and the interaction of music and brain function.

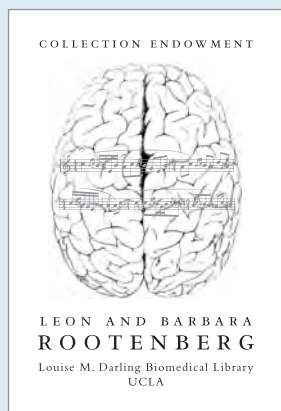
Barbara and Leon have focused their greatest support to UCLA over the years on the Louise M. Darling Biomedical Library, where they have established two endowments that reflect their interests. Their first, the Barbara and Leon Rootenberg Endowment Fund, which they established in 1993, supports initiatives in the Biomedical Library's History and Special Collections. In 2003 they created a second endowment, the Leon and Barbara Rootenberg Collection Endowment, to build collections that focus on music and its interaction with and influence on brain function.

This invaluable support allows the library to explore the fascinating nexus between music and neuroscience.

Barbara and Leon continue to support the Biomedical Library, most recently with the gift of a two-volume first edition in French of the great anatomical atlas *Traité d'Ostéologie* by Alexander Monro and Jean Joseph Suë, which was published in Paris in 1759. Kathy Donahue, head of the Biomedical Library's History and Special Collections, said of this stunning gift, "In most instances when we think of a translation, we assume that the final product, regardless of the changed language, will be much the same as the original work. This translation by Suë of Monro's text is wildly different.

"Indeed Suë used Monro's text, but everything else is completely different," she continued. "The original work is small, an octavo, and it has no illustrations, just written descriptions of the bones. Suë's work, on the other hand, consists of two large folio volumes and is beautifully illustrated with copperplate etchings with some of the bones rendered life-sized. It is one of the most interesting transformations of a work of which I am aware."

Together, the Rootenbergs also serve on the UCLA Library Board of Visitors, an advisory board for University Librarian Gary E. Strong. "The UCLA Library has been extremely fortunate to have had the long-time support of Leon and Barbara," said Gary. "Their shared passions as book collectors and book lovers make them exemplary library donors, and their deep interests in medical and scientific history and music have helped the Biomedical Library develop a unique and valuable area of its collections."



UCLA Library

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Box 951575
Los Angeles, California 90095-1575

NON-PROFIT ORG.
US POSTAGE
PAID
UCLA



Birth announcement postcard
(1910)

The Pension Protection Act

This new law has been passed by Congress to strengthen the U.S. retirement system while encouraging charitable giving. The Pension Protection Act of 2006 allows individuals who are at least 70 1/2 to make tax-free gifts directly from their individual retirement account (IRA) to qualified charities. Recall that assets held in IRAs are not only subject to income tax when withdrawn during one's lifetime or by survivors, but they may also be subject to estate tax if left to loved ones other than a spouse.

If you are interested in learning more about this benefit, please consult with your financial advisor about the best ways to take advantage of this new giving opportunity, which extends through 2007.



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